

**For immediate release**

## **Ready, steady, ‘archaeo’bake**

Whether you are inspired by Flag Fen fancies, Star Carr cookies or Maiden Castle muffins, you now have the chance to show off your skills with the 2017 Festival of Archaeology baking competition launched today. The competition is part of the Festival of Archaeology that runs across the UK from 15 to 30 July, organised by the Council for British Archaeology.

Mesolithic acorn bread and nettle pudding might be a long way from the patisserie associated with modern-day baking, but there is evidence they were common recipes 6,000 years ago. Recipes from the past, combined with archaeological inspiration from prehistory to the present day, provide a backdrop to this year’s competition.

Historian Dan Snow, President of the Council for British Archaeology explains *“each year the Festival of Archaeology provides a great way for everyone to have the opportunity to discover more about the archaeology in their local area. This competition encourages people to think about archaeology more broadly than just digging in a trench, in order to come up with some truly unique entries.”* Your entry can be based on any aspect of archaeology - a dig, a discovery, a heritage site or ancient monument, a recreation of times past, a famous archaeologist, or fictional archaeology hero.



*Dan continues, “The competition adds another way for more people to be involved. Whether you bake with a local community group, youth club, or with your workmates, you can enter the competition by simply sharing photographs of your creative cookery.”* To enter, just send a photo of your archaeology-themed bake to [festival@archaeologyuk.org](mailto:festival@archaeologyuk.org) and tag it #archaeocake on Instagram, Facebook, or Twitter before the end of August.

If you need any inspiration for your entry, just look on Instagram for the hashtag #archaeocake as we’ll be posting new entries as they come in. For further inspiration, visit a Festival of Archaeology event – there are plenty to choose from all over the country to give you a taste, just a thin slice, of Britain’s rich menu of history. To find an event near you visit: <https://www.festivalofarchaeology.org>

**ENDS**

**For more information please contact:**

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**Notes to editor:**

Photos and logo available via this [onedrive link](#) or on request

**More information on the competition:**

It is simple to enter, just submit a photo of your 'archaeology' themed bake to the Council for British Archaeology before the end of August – unfortunately the judges aren't able to travel the country and taste each entry. Your entry can be based on any aspect of archaeology: a dig, a discovery, a heritage site or ancient monument, a recreation of times past, a famous archaeologist, or fictional archaeology hero.

Winners can choose between i-subscribe vouchers to subscribe to a history or baking magazine of their choice, or Patisserie Valerie vouchers to satisfy that sweet tooth. For full terms and conditions and details of how to enter, go to: <http://tinyurl.com/archaeocake> You have until 31 August to bake your own piece of heritage and submit a photograph of your entry to [festival@archaeologyuk.org](mailto:festival@archaeologyuk.org).

**The Festival of Archaeology** is an annual celebration of the UK's heritage, giving everyone the opportunity to get involved with archaeology on their doorstep. The Festival is coordinated by the Council for British Archaeology (CBA), the UK's charity for archaeology, and is funded by Historic England and Cadw. Events take place nationwide and are run by museums, heritage sites, local societies, community archaeology groups, universities, archaeological units, national heritage bodies, and national parks. This year the Festival of Archaeology takes place between 15 -30 July. <https://www.festivalofarchaeology.org>

**The Council for British Archaeology (CBA)** is a leading educational charity working throughout the UK to involve people in archaeology and to promote the appreciation and care of the historic environment for the benefit of present and future generations. Since 1944, it has been active in safeguarding the UK's historic environment demonstrating that archaeology matters. [www.archaeologyuk.org](http://www.archaeologyuk.org)

Interviews are available with the CBA Director, Dr Mike Heyworth MBE.