CBA strategy 2016-19

The CBA will work with its organisational and individual members and other partners in:

**Enhancing the protection and stewardship of the UK’s archaeological heritage**

- Supporting the role of local historic environment advisory services, including seeking a statutory duty for planning authorities to have access to a professionally supported and maintained Historic Environment Record advisory service
- Promoting the maintenance – and where appropriate enhancement – of levels of protection of the archaeological heritage on land and under the sea through the planning systems and other legislation/policies, and developing our role as a consultee in relation to listed buildings in England and Wales, working with local partners, to promote buildings archaeology
- Promoting the protection and appreciation of the UK’s archaeological heritage on land and under the sea to politicians and key decision makers across the UK and abroad
- Promoting the enhancement of appropriate levels of curation for archaeological material in museum collections and elsewhere with appropriate public access to encourage use
- Facilitating and empowering more local engagement with advocacy associated with the protection and stewardship of the UK’s archaeological heritage

**Increasing the range and diversity of public participation in archaeology**

- Supporting innovative projects to enable wider public participation in activities linked with the understanding and stewardship of the UK’s archaeological heritage
- Supporting greater involvement with young people throughout archaeology, especially via branches of the Young Archaeologists’ Club
- Expanding the range of number of events in the Festival of Archaeology whilst encouraging increased participation from a more diverse audience
- Championing community archaeology and the diversification of public engagement with archaeology across the UK
- Increasing the number of people with skills to work with volunteers and young people in order to facilitate their active involvement in archaeology

**Increasing public awareness and knowledge of the UK’s archaeological heritage**

- Developing and enhancing the resources available to engage young people with archaeology, including supporting the teaching of archaeology in schools and colleges
- Expanding the range of publications aimed at a general public audience, including the enhancement of the CBA’s British Archaeology magazine and CBA’s online resources
- Utilising forward-looking digital solutions to facilitate the development of skills and knowledge relating to the UK’s archaeological heritage and encourage wider participation
- Supporting ambitions to encourage all finders to act responsibly when they discover archaeological material and encouraging greater public understanding of the value of portable antiquities to our growing knowledge of the UK’s archaeological heritage
- Facilitating and empowering enhanced public stewardship of the UK’s archaeological heritage based on increased local understanding of the historic environment

These objectives will be taken forward in a sustainable way, whilst building the capacity of the CBA and the archaeological sector to increase resilience and empower greater engagement.